



Popular Personae

Performing and Negotiating
Identities in Popular Music

International
Conference

Theater Studies
Music Studies
American Studies

Tagungszentrum des
Studentenwerks

Jan 24/25 2020



UNIVERSITÄT
BAYREUTH

CHANCENGLEICHHEIT

January 24, 2020 (Friday)

9:30-9:45 Greeting of University President Prof. Dr. Stefan Leible and Address of Welcome by Organisers

9:45-10:30 *Featured Speaker*
Philip Auslander (Georgia Tech): Musical Persona: Identity, Interaction, and the Social

10:30-11:00 Coffee Break

Methodologies

11:00-11:30 Steffen Just (HU Berlin): Putting the Persona in the Medium, or: The Persona as "Technico-Performativity"

11:30-12:00 Christofer Jost (Albert-Ludwigs-Universität Freiburg): Multimodal Rhetoric, or: What Pop Stars do. An Action-theoretical Approach to the Analysis of Pop Personae

12:00-12:30 Alicja Sulkowska (Bauhaus-Universität Weimar): Performative Identity-Translation in the Intermedial Heterotopy of Korean Pop Music

12:30-14:00 Lunch Break

Performances

14:00-14:30 Lorenzo Santoro (Universität Münster): The David Bowie's first alias. "I felt like an actor": Ziggy Stardust, and the performative approach to the quest of identity

14:30-15:00 Marija Grujic (Institute for Literature and Art, Belgrade): Negotiating Pop Music History through Dance Persona: Madonna, Britney Spears and Lady Gaga

15:00-15:30 Patrick Grealey (University of Oxford): Tracing sonic identity: hearing Rostam in 'Half-Light'

15:30-16:00 Pascal Rudolph (Universität Potsdam): "Hey, don't I know you?". The Performance of Pop Musicians in Film

16:00-16:30 Coffee Break

16:30-17:15 *Featured Speaker*
Paula-Irene Villa Braslavsky (LMU München): PornoPopEmPowerment

17:15-18:00 *Film Showing & Talk*
„Dr. Blues“ (20 min.), written and produced by Philip Auslander

January 25, 2020 (Saturday)

9:30-10:15	<i>Featured Speaker</i> Aisha Durham (University of South Florida): The Politics of Masking: Strategic Class Performances by Black American Women in Popular Music Video
10:15-10:30	Coffee Break
	<i>Bodies</i>
10:30-11:00	Claudia Liebelt (FU Berlin): Creating Pop Personae through Aesthetic Body Modification: the Case of Ajda 'Süperstar' Pekkan
11:00-11:30	Anna Benedikt (University of Music and Performing Arts Graz): 'We're Limitless, We're Not Confined' – Viktoria Modesta and the Renegotiation of Dis/ability in Pop Music
11:30-11:45	Coffee Break
11:45-12:45	Student Project Presentations
12:45-14:00	Lunch Break
	<i>Transgressions</i>
14:00-14:30	Kai Arne Hansen (Inland Norway University of Applied Sciences): Reading Pop Personae: Outlining a Transmedial Approach for Studying the Multiple Construction of Artist Identities
14:30-15:00	Anne Kohl (Universität Bayreuth): "The Whole Package" – Star Production Non-stop. Constructions and Paradoxes of the Ideal Star Persona at Music Talent Shows
15:00-15:30	Katharina Rost (Universität Bayreuth): Dandies, Rockers and Younglings. Female Pop Musicians' Embodiments of Familiar Male-Coded Figures
15:30-16:00	Coffee Break
16:00-16:45	<i>Featured Speaker</i> Stan Hawkins (University of Oslo): Dandified Personas in Pop Music
16:45-17:00	Conclusion and Goodbye



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Netzwerk: Gender, Queer, Intersectionality & Diversity Studies

GEQUINDI

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